

试题原文

注：请大家先按照搜索式阅读解题法做完题目，再看下面的讲解视频。

Passage Three

Nowadays, Internet shopping is becoming increasingly popular and many high street stores and supermarkets are now offering this facility. You can shop for just about anything in the comfort of your own home, and all you need to do is to sit in your armchair and order things directly on the Internet.

Shopping on the Internet offers convenience and time-saving benefits to shoppers, as compared to traditional storefront (店面) shopping. People can shop for a variety of products on the Internet, ranging from physical products, such as books, CD's, clothes and food, to information products, such as online news or magazines stories. The Internet operates 24 hours a day, seven days a week, unlike traditional storefronts which have fixed opening hours. No wonder that some research findings indicate that consumers view the Internet as an "instrument of convenience".

Despite the advantages of Internet shopping, there are also disadvantages of Internet shopping. The main disadvantage is that you cannot actually see the products you are buying or check their quality. Sometimes, the computer image of the products can hardly compare with those that can be touched for quality and put on for comfort. Furthermore, Internet shopping cannot provide the social interaction and the sense of community. Many people will find it completely unpleasant because they may miss the opportunity to talk to friends. Some people are worried about paying for goods using credit cards, so Internet companies are now finding ways to make online payment safe.

As a new type of shopping, Internet shopping is bound to become more and more popular in the future. Moreover, if the problem of the security of the payment can be overcome, there will be more people willing to try online shopping.

11. According to the passage, the greatest advantage of internet shopping is ____.

- A. the reasonable price
- B. the quality of the goods
- C. the convenience it brings to you
- D. the speed the goods are delivered to you

12. The phrase "physical products" (Para, 2) means ____.

- A. anything you can use
- B. things useful for health care
- C. things connected with study
- D. things you can see or feel

13. Online news and magazine stories are ____.

- A. not yet available on the Internet
- B. the most popular products on the Internet
- C. information products available on the Internet
- D. everywhere on the Internet and free to download

14. What can be learned from the third paragraph is that ____.

- A. a delivery charge discourages people from shopping online
- B. the quality of the goods is not always exactly what you expect
- C. online payment is so safe that people can shop on the Internet securely
- D. people who enjoy the social experience will not choose online shopping

15. It can be inferred from the last paragraph that ____.

- A. shopping is made easier on the Internet
- B. shopping on the Internet is a relatively new shopping mode
- C. sometimes people worry about the money they pay online
- D. people need to get used to computer system for a secure way of shopping

视频讲解

